

6 DEGREES

---

# BRAND IDENTITY GUIDELINES

PRESENTATION 2021

## **About 6 degrees**

A technology company in the Kingdom of Saudi Arabia

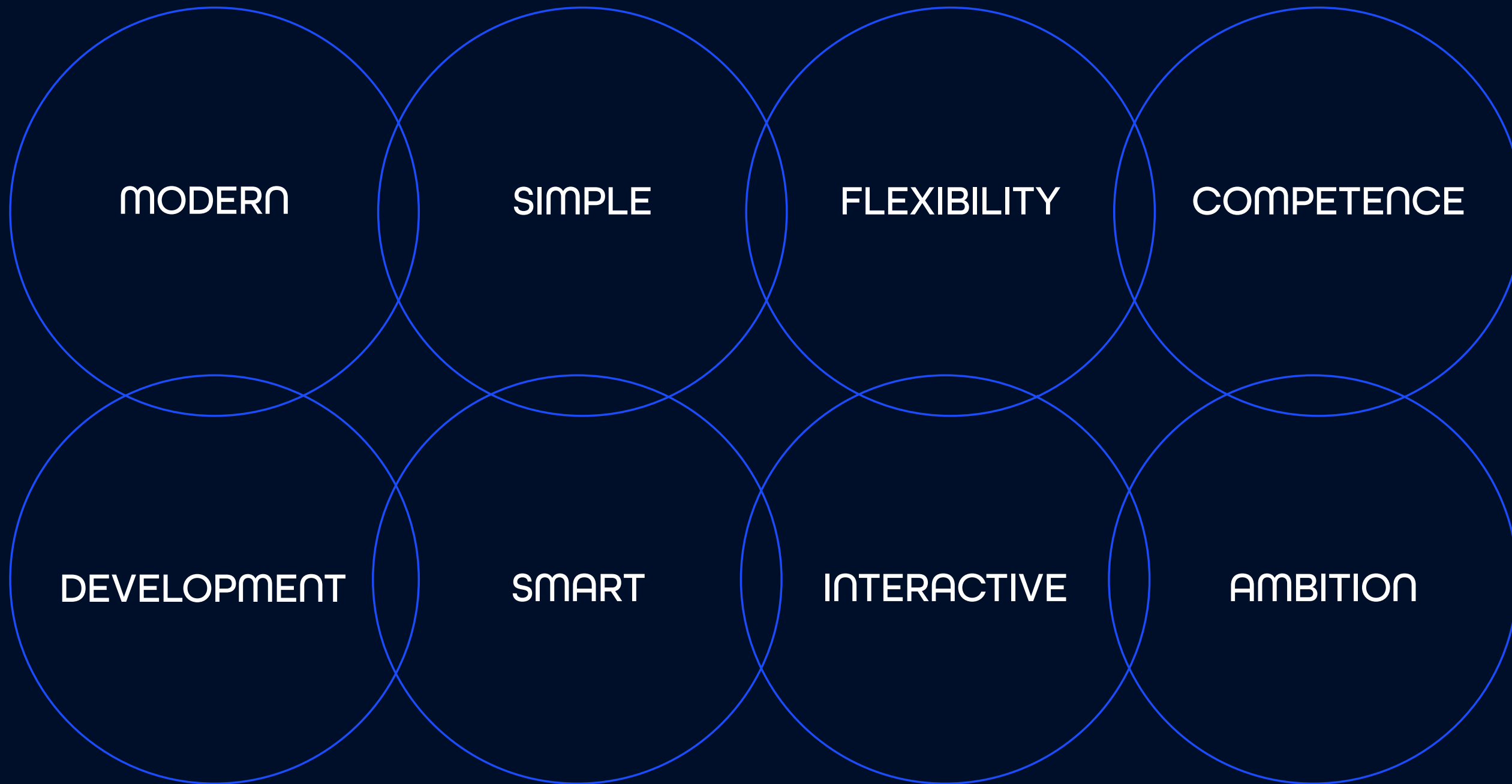
We provide you a variety of services that can make your technological future, whether it was simple or complex

Technology is a beautiful thing (if used correctly), it should serve us (humans) and make lives easier and joyful.

## **What does 6 degrees mean?**

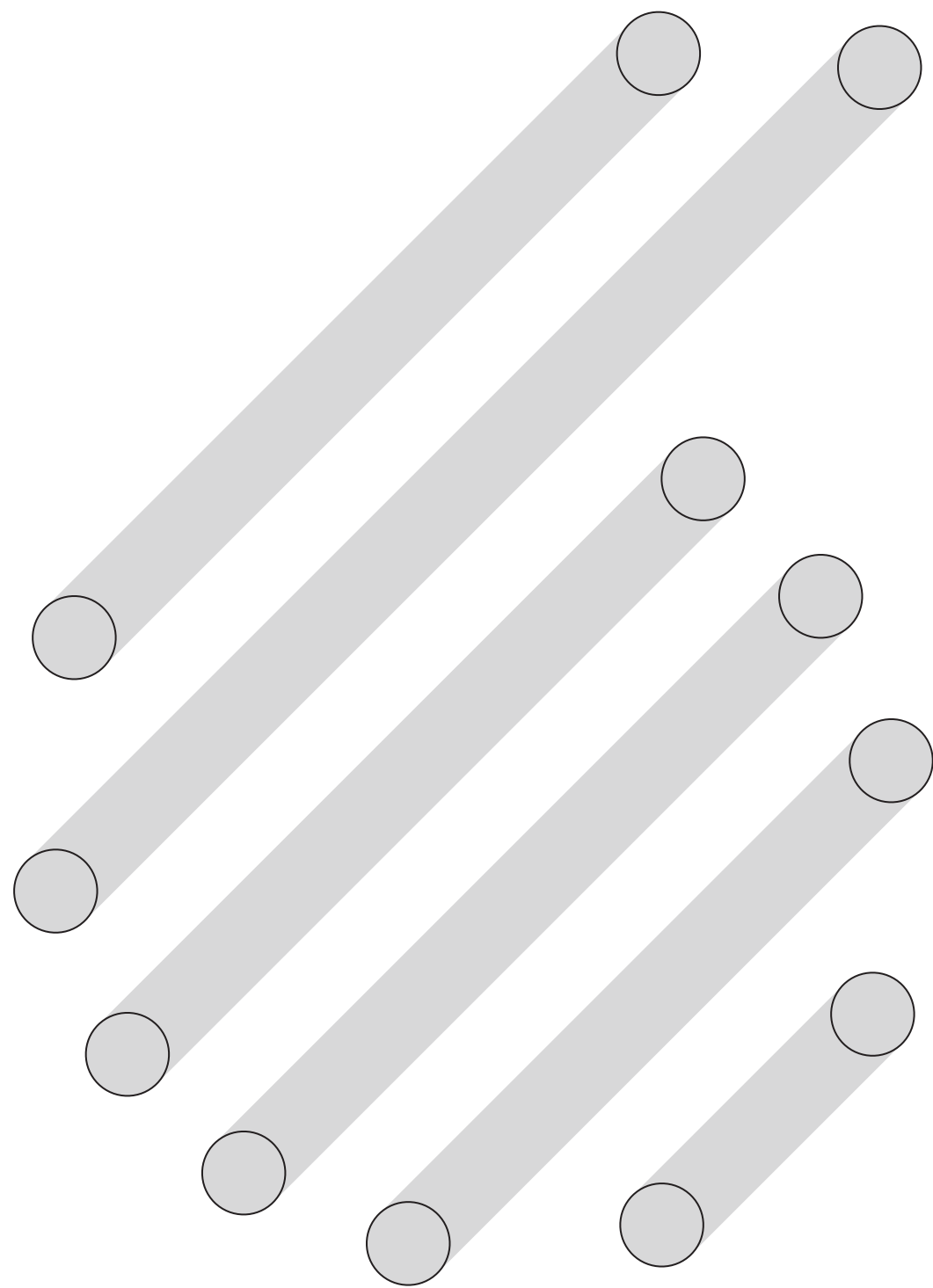
Theory of “6 degrees of separation” revolves around the fact that we are all linked by chains of acquaintances, and that you are just six introductions (at max) away from any other person on the planet.

We believe that between you and your technological goal “whatever it was” we are your 6 degrees that will definitely connect you together.

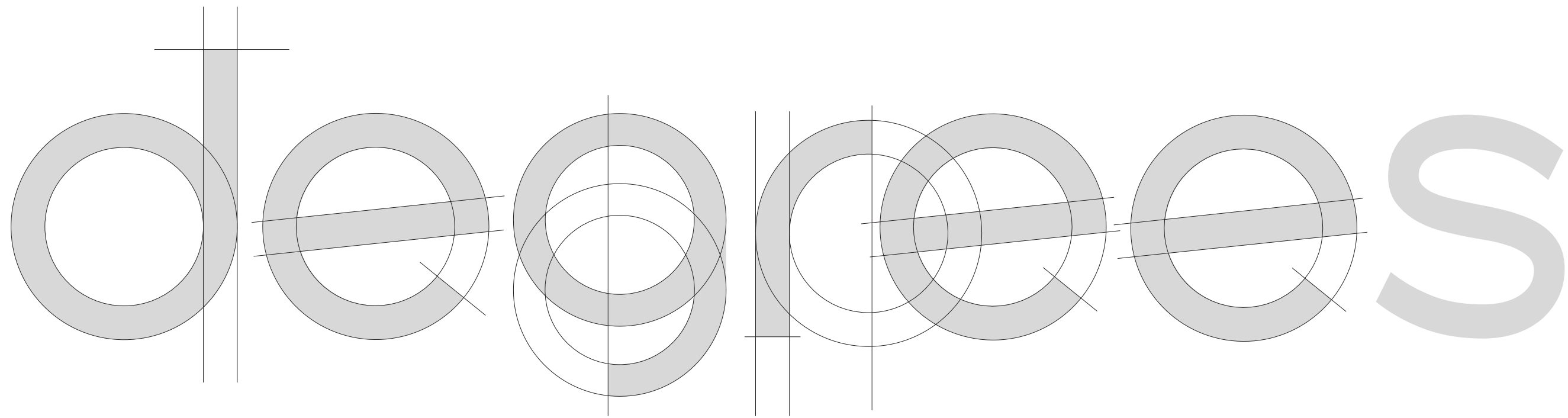




LOGO MARK



# Typo



# COLORS

## Primary Colors

Blue

CMYK 84.69.0.0  
RGB 28.76.247  
HTML 004dFF

Black

CMYK 93.82.52.68  
RGB 0.15.41  
HTML 000F29

Grident

CMYK \*.\*.\*.\*  
RGB \*.\*.\*  
HTML \*\*\*\*\*

## Secondary Colors

Pink

CMYK 15.85.0.0  
RGB 203.78.168  
HTML CB4EA8

Whait

CMYK 2.1.1.0  
RGB 247.247.247  
HTML F7F7F7

Green

CMYK 76.0.58.0  
RGB 49.221.164  
HTML 31DDA4

 degrees

 degrees

 degrees





# Primary Typography

Font Name: All Round Gothic

---

XLig

A B C D E F G H I J K L M N O  
P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o  
p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0

---

Demi

**A B C D E F G H I J K L M N O  
P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o  
p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0**

---

Book

A B C D E F G H I J K L M N O  
P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o  
p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0

---

Bold

**A B C D E F G H I J K L M N O  
P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o  
p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0**

---

Medium

A B C D E F G H I J K L M N O  
P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o  
p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0

**We Make  
Technology Fun!**

## Secondary Typography

Font Name: **Konnect**

---

Hairline

A B C D E F G H I J K L M N O  
P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o  
p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0

---

Semibold

**A B C D E F G H I J K L M N O  
P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o  
p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0**

---

Light

A B C D E F G H I J K L M N O  
P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o  
p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0

---

Bold

**A B C D E F G H I J K L M N O  
P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o  
p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0**

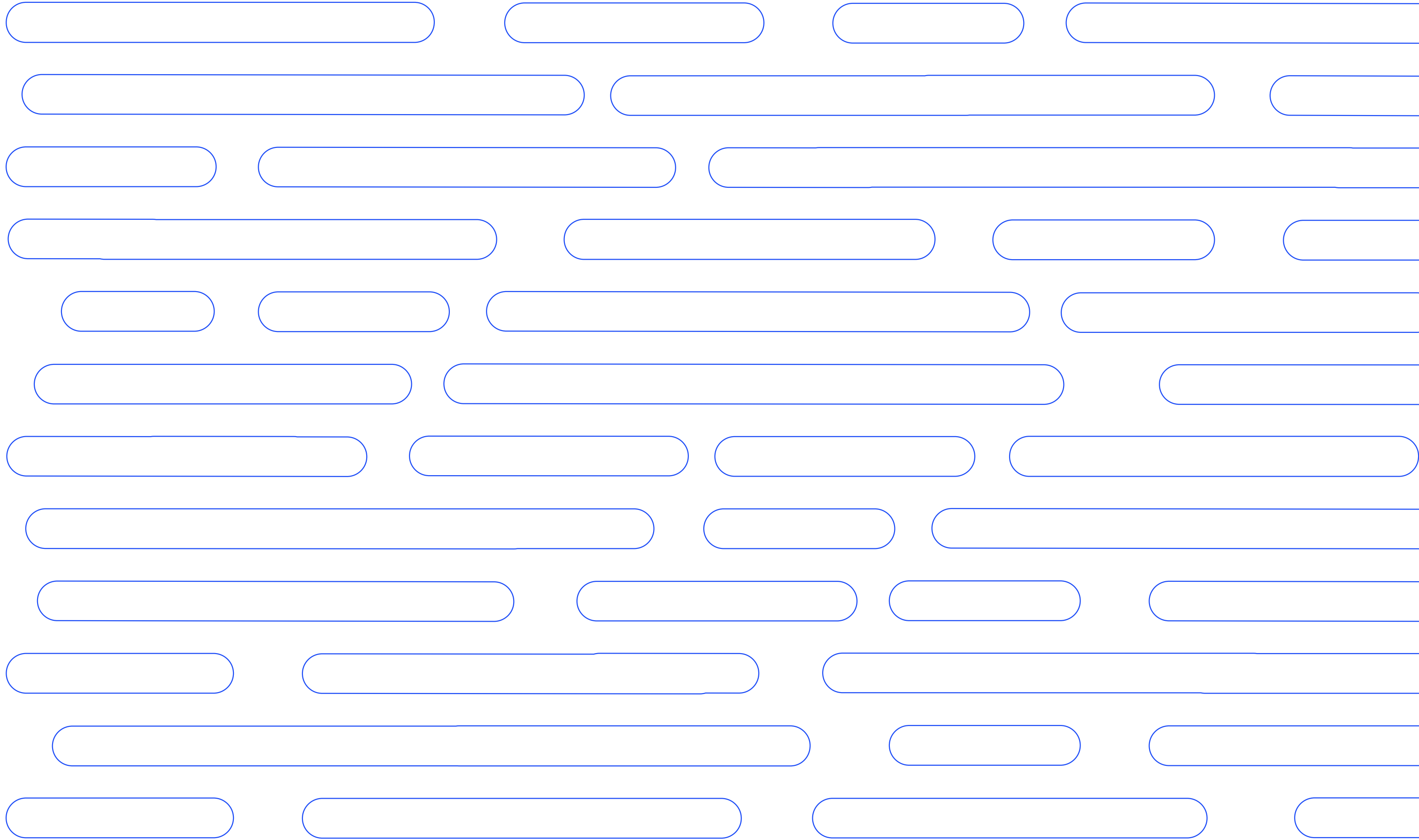
---

Regular

A B C D E F G H I J K L M N O  
P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o  
p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0



# PATERRN



SAUDI ARABIA  
0904  
EGREES.COM



MUHANNAD AL-OTAIBI / ART DIRE



MUHANNAD AL-OTAIBI / ART DIRECTOR

P: +966 53 046 0904  
M +966 53 046 0904  
Mouhanad@6degrees.com

KINGDOM OF SAUDI ARABIA  
M +966 53 046 0904  
MOUHANAD@6DEGREES.COM

P: +966 53 046 0904  
M +966 53 046 0904  
Mouhanad@6degrees.com

KINGDOM OF SAUDI ARABIA  
M +966 53 046 0904  
MOUHANAD@6DEGREES.COM

MUHANNAD AL-OTAIBI / ART DIRECTOR



P: +966 53 046 0904  
M +966 53 046 0904  
Mouhanad@6degrees.com

KINGDOM OF S  
M +966 53  
MO

DIRECTOR

[Home](#)[About Us](#)[Our Services](#)[Contact Us](#)

# Digital Technology Partner

There are many variations of passages of  
but the majority have suffered alteration  
humour, or randomised words which

[Learn More](#)

 degrees

Advanced Photoshop Mockup Which You Can Easily Customize using Smart Object Layers With Few Clicks.

 degrees

Advanced Photoshop mockup which you can easily customize using smart object layers with few clicks.



**THANK YOU**